

Appn. No. 09/842,341
Amendment dated February 1, 2005
Reply to Office Action of November 1, 2004

Amendments to the Claims:

Please cancel claims 1-14 and add new claims 15-22 as follows. The following listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

Claims 1-14 (Cancelled).

Claim 15 (New). A method for producing a print on which both a visible image of image data based on an image captured by a customer and specific information are printed, comprising the steps of:

- 5 extracting the specific information from a memory section in which a plurality of specific information are stored, irrespective of the image captured by the customer;
- 10 printing the specific information onto a part of the print based on the extracted specific information; and
- 15 printing the visible image onto the print, wherein a plurality of the specific information are stored in the memory section in such a manner that a predetermined degree of priority is determined in advance, and the extracted

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15 specific information is extracted according to the degree of priority.

Claim 16 (New). The method for producing a print as defined by claim 15, further comprising the step of providing the memory section in a server installed on a network.

Claim 17 (New). The method for producing a print as defined by claim 15, wherein the specific information is printed as a visible image onto the print.

Claim 18 (New). The method for producing a print as defined by claim 15, wherein the degree of priority corresponds to the customer's information which is accumulated in advance.

Claim 19 (New). The method for producing a print as defined by claim 15, wherein the degree of priority is determined according to fluctuations in advertising fees.

Claim 20 (New). A method for producing a print on which both a visible image of image data based on a captured image by a

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customer and specific information are printed, comprising the steps of:

- 5 generating a random number;
- extracting the specific information from a memory section in which a plurality of specific information are stored based on said random number and irrespective of the image captured by the customer;
- 10 printing the specific information onto a part of the print based on the extracted specific information; and
- printing the visible image onto the print.

Claim 21 (New). The method for producing a print as defined by claim 20, wherein the random number is generated in the memory section.

Claim 22 (New). The method for producing a print as defined by claim 20, wherein the specific information is printed as a visible image onto the print.